Our People

Our Future

Our Community

Our Products

**Strategic**

**Priorities**

**ENABLE INNOVATE ENGAGE SECURE**

**Objectives**

**(Stakeholder**

* **Mark**et research and promotions strategy
* **Cust**omised solutions
* **Sta**keholder feedback
* **Max**imise revenue opportunities
* **Ens**ure quality offerings in Adult & Early Year’s Education
* **Par**tnerships and alliances
* **Envi**ronmental scanning
* **Con**sultation and networking
* **Spo**nsorship and support

**Vol**unteer support

* **Con**fidence in the brand
* **Fin**ancial viability
* **Div**ersify revenue streams
* **Opt**imise asset footprint
* **Rep**utational build
* **Inc**rease repeat business

**Value)**

**Org**anisational agility

**Fit** for purpose workforce

**Car**eer pathways

**Emp**loyer of choice

**Qua**lity Adult & Early Year’s Education for all abilities

**Org**anisational agility

**Fit** for purpose workforce

**Car**eer pathways

**Emp**loyer of choice

**VISION**

*Insert Org name here* delivers learning and teaching that offers people the opportunity to become their best selves in vibrant, healthy and friendly communities

*Insert Org name here* welcomes people and families from diverse backgrounds to learning experiences that are professionally run, relevant, useful and transformative

**PURPOSE**